

## HAPPY STATE BANK Announces New Executive Vice President

AMARILLO, TX – February 6, 2019 – J. Pat Hickman, Chairman and CEO of HAPPY STATE BANK, is pleased to announce the promotion of **David Smith** to Executive Vice President of Customer Service and Support.

**Smith** joined the Happy team as Senior Vice President, Special Assets Officer in 2018, working with the lending and credit groups on various projects. Smith started his banking career with First National Bank of Amarillo and has 30 years of banking and business experience. His career has taken him to postings in various south Texas markets, including loan production, branch management, and CEO roles. He's also been involved with commercial real estate and owned a financial services business for a number of years in east Texas before returning to banking. He comes to Happy from Security State Bank and Trust in Boerne, Texas.

In his new role, he will ensure that branch bank operations and lending functions are geared to meet customer needs in the bank's various markets. His career makes him uniquely qualified to address functional areas, as well as the bank's geographic footprint that includes metro, city, and rural markets.

A native of Amarillo, Smith attended Tascosa High School and received a Bachelor's of Business Administration – General Business from West Texas State University, graduating magna cum laude. His community involvement includes Christmas in April through the Junior League in El Paso and McAllen, Rotary Club of South Texas, the Panhandle Regional Development Corporation with the U.S. Small Business Administration, as well as various roles with the Chamber of Commerce. Smith has three sons, Matt, Eric, and Kyle.

“David and I worked together 30 years ago. He is uniquely talented at making good things happen,” stated Hickman. “He is fanatical about providing outstanding customer service. And while I believe that our service level is second-to-none, I think David may help us take the HAPPY CUSTOMER EXPERIENCE to a whole new level.”

### About HAPPY STATE BANK

HAPPY STATE BANK has been providing quality financial services to its friends and neighbors since 1908. It operates through 36 offices in Happy, Abilene, Addison, Allen, Amarillo, Bedford, Borger, Canadian, Canyon, Dalhart, Dumas, Floydada, Fort Worth, Hereford, Higgins, Lockney, Lubbock, Olton, Pampa, Panhandle, Plainview, Shamrock, Silvertown, Stratford, Sunray and Texline and can be found on the web at [happybank.com](http://happybank.com).

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